

**SANTA MONICA MOUNTAINS CONSERVANCY  
GRANT APPLICATION**

<b>Project Name: Our Malibu Beaches Mobile App</b>	<b>Amount of Request:</b> \$18,000
<b>Applicant Name: Mountains Recreation and Conservation Authority</b>	<b>Total Project Cost:</b> \$18,000
	<b>Matching Funds:</b> -
<b>Lat/Long:</b>	

<b>Applicant Address:</b> 570 West Avenue 26, #100	<b>Project Address:</b> Malibu Coast		
	<b>County</b>	<b>Senate District</b>	<b>Assembly District</b>
	Los Angeles	27	50
<b>Phone:</b> 323-221-9944 xt 188	<b>Tax ID:</b> 770112367		
<b>Email:</b> Amy.lethbridge@mrca.ca.gov			

**Grantee's Authorized Representative:**

*Amy Lethbridge, Deputy Executive Officer* *Phone 323-221-9944 xt 188*

**Overhead Allocation Notice:**

- X Any overhead costs will be identified as a separate line item in the budget and invoices.
- X The Conservancy encourages grantees to reduce overhead costs including vehicle and phone expenses.
- X The overhead allocation policy has been submitted prior to, or with, the grant application.

**Outreach and Advertising Requirement:**

- X Applicant has read the staff report and board resolution regarding contract policies.
- X Applicant has adopted contract policies for the purpose of increasing outreach and advertising to disadvantaged businesses and individuals.

*All check boxes must be checked*

**Brief Project Description:**

The project will consist of the distinct components ;

1. Major content update: App staff will re-check and update all the information in the app by January 2021—on the ground and in consultation with MRCA and the Coastal Commission.
2. Minor content updates: App staff will stay apprised of and scout significant changes before and after the major update—including for accessways and easements, closures, signage, and parking—and will update this information through June 2021.
3. Technology: App staff will check, fix, and update the coding as necessary, to ensure that the app remains compatible with both older and newer iPhones and android phones.
4. Website: App staff will enhance and update the website to include contact information as well as basic information about the app itself.

See attached staff report

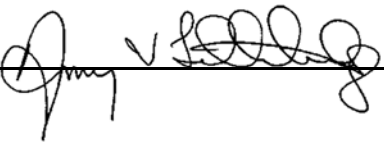
\*attach additional pages with project detail

<b>Tasks / Milestones:</b>	<b>Budget:</b>	<b>Completion Date</b>
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Update app content	\$15,000	Ongoing through June 30, 2021
Update Spanish translation	\$3,000	Ongoing through June 30, 2021

**For Acquisition Projects:** APN(s): N/A  
Acreage: N/A

I certify that the information contained in this Grant Application form, including required attachments, is accurate.



*Signature of Authorized Representative*

June 11, 2019  
Date